

Name	P. Maria Sahaya Rossiyana
Qualification	M.Com., M.Phil., NET., IELTS
Designation	Assistant Professor
Year of Joining	1 ST August 2009
Specialization	Business Maths And Accounts
Email id	rossimac823@gmail.com
Mobile No.	9677872335



Seminars/Workshops/FDP

Date	Paper Presented/ Participated	Title of the Paper	Organized By	Workshop/ Seminar/ FDP	Type
25-4-22	Participated	Banking and Finance	Department of Commerce SSC	Seminar	International
7-4-22	participated	Entrepreneurial Insights	Department of BBA	Webinar	National
11-3-22	participated	Discussion on the budget	Indian Economic association & Radiant group of Institutions	Webinar	National

4-3-22	Participated	Women day	Scared heart college of arts and science	Quiz	International
1-3-22	Participated	Importance of IP in scientific research –An overview	Marian Research forum	Webinar	International
24-2-22 — 25-2-22	Participated	Entrepreneurial Development	Department of Commerce SSC	Seminar	National
15-2-22	Participated	Pandemic and emerging trends in literature	MDSD girls College Anbala ,haryana	Webinar	National
25-1-22	Participated	National tourism	St. Francis De sales College	Seminar cum quiz	International
29-08-21	Participated	Mindselo imagination the mind workshop	Mindselo	Confere nce	National
28-08-21	Participated	Young startups –a way forward	St.Marys College	Webinar	National
09-08-21	Participated	Building an effective investment portfoilio	Kristhu jeyanthi college	Webinar	International
26-07-21 to 30-07-21	Participated	Integration on ICT tools	V.H.N Senthilkumara Nadar College	FDP	National
15-07-	Participated	The effect of intangible assests over consumer behaviour	Rajapalayam Rajus College	Webinar	International

21					
29-06-21 to 03-07-21	Participated	Innovation,incubation and starups	St.Marys Centenary degree college	FDP	National
27-06-21	Participated	Startups Ecosystem	Christ Nagar College ,Trivandum	Webinar	State
-14-06-21	Participated	Data Analysis using Amos	Geetha Jeevan College Arts and ScienceCollege	Worksh op	State
14-06-21	Participated	Start up venrures –legal and ethical steps	Sathakathullah Appa college	Webinar	State
07-05-21	Participated	Critical Citizenship	Mehr Chand mahadevan Dav College	Worksh op	National
01-05-21	Participated	Evolution of container terminal	St.Marys College	Webinar	State
28-04-21	Participated	Trust NGO's –performance evaluation	St.Marys College	Webinar	National
23-04-21& 24-04-21	Participated	Training cum workshop on yoga and meditation	Mehr Chand mahadevan Dev	Webinar	National
22-4-21	Participated	Immunity and balance diet programs	Ryan Publishers	Webinar	National
20-08-21	Participated	Cyber crimes against women legal issues and protection laws	St.Marys College	Webinar	International

10-4-21	Participated	Safety and security of women	St.Edmund College	Webinar	National
30-3-2021	Participated	Communication of affection for healthy work life integration-A global Prospective	St.MarysC College	Webinar	International
29-3-2021	Participated	Essence of religious education to conserve environment	SEDC Drgree college	Webinar	International
13-3-2021	Participated	Tech trends:Issues and emerging challenges in the student centric-learning and best innovation practices for quality enchancemnet in education	GMRAF foundation ,Chennai	Seminar	National
3-03-2021	Participated	Character building through education With refe to NEP2020	Mehr Chand MAhajan College For Women	Worksh op	International
1-03-2021	Participated	Social Entrepreneurship	Kamaraj College	Webinar	National
18-02-2021	Participated	The art of Official Communications	Mehr Chand Mahajan DAV College for Women	Worksh op	National
12.02-2021	Participated	Digital Humanities Part 4	SEDC College	Webinar	International
12-02-2021	Participated	Academic Visibility in Digital World	St.Marys College	Webinar	National
05-02-2021	Participated	Financial Markets	Department of Commerce	Webinar	National
05-	Participated	GLOBAL VIRTUAL	St,Marys College	Confere	International

02-201/06-02-2021		CONFERENCE ON START-UPS TO SCALE-UP: PHASES, STRATEGIES, INNOVATIONS & DEVELOPMENT		nce	
29-01-2021	Participated	Fundamentals of Human resource management	Kamaraj College	Worksh op	Institutional
28-01-2021	Participated	Intellectual Property Rights	Seshadripuram Evening College	Webinar	International
15-01-2021	Participated	Digital Humanities	Seshadripuram Evening College	Webinar	International
09-01-2021	Participated	Environmentalism	Seshadripuram College	Webinar	International
04-01-2021	Prticipated	Role of religious education	Seshadripuram evening college	Webinar	International
4-12-2020	Participated	Break the ceiling of genderstereotype to include women into the main streme- A path to women Empowerment	Rathinam College of Arts and Science	Webinar	National
05-12-2020	Participated	Identifying Intellectual Property Component at the Early Stage of Innovation	Channabasaveshwara Institute of technology	Webinar	National
05-12-2020	Participated	DELNET networked resources and services	SNMV College of arts and science	Webinar	National

05-12-2020	Participated	Career building workshop	SRMIST	Webinar	National
07-12-2020	Participated	Sensitization of employees at workplace on POSH Act	Dr.Ambedkar Institute of Technology	Webinar	National
08-12-2020	Participated	Human Rights	Hindustan College of Arts and Science	Webinar	Institutional
12-12-2020	Participated	Industry 5.0 and Innovative Life 2.0	Sree Narayana Guru College	Webinar	International
11-12-2020	Participated	BIG DATA ANALYSIS	Tellakula Jalayya Polisetty Somasundaram College	Webinar	National
11-12-2020	Participated	Benefits of Training for youth	Seshadripuram Evening Degree College	Webinar	International
12-12-2020	Participated	Strategies for Writing Research Paper in top Indexed Journals	Dr.Ambedkar Institute of Technology	Webinar	International
15-12-2020	Participated	Quality Education	IMRF institute of higher education and research	Conference	International
30-12-2020	Participated	self-directed education	Seshadripuram Evening college	Webinar	International
30-12-2020	Participated	Steps for successful research and publication	Sowdeswari College Salem	Webinar	International

0					
28-11-2020	Participated	Measuring the customer satisfaction	Sidhe-kanhe –brisha university,west Bengal	E - Conference	International
11-05-2020	Participated	COVID -19 Awareness	Appasaheb Raghunathro Bhaurao Garud Arts ,Commerce and ScienceCollege,Shendurni	Awareness	Institutional
09-11-2020	Participated	A Woman without her Man is nothing: Understanding the Gender Equal Self	School of language and culture	Webinar	National
09-11-2020	Participated	Open education resources for teaching and learning	KPR college of arts science and research	Webinar	National
10-11-2020	Participated	World science day for peace and development	St.Marys College	Online quiz	National
10-04-2020	Participated	Cross Sectional Data Analysis Using Amos	SadakathullahAppa College, Tirunelveli.	FDP	Institutional
09-06-2020	Participated	Philosophy of Science behind technology	Annai velankani college	Webinar	State
02-08-2020	Participated	Cost Accounting	Siga College of management and computer science	Quiz	institutional
02-07-2020	Participated	Social media marketing	Alpha College	Webinar	National

02-07-2020	Participated	Power of big thinking-manifest your desires with right thoughts	Rajapalayam Raju college	Webinar	National
03-07-2020	Participated	Impact of Covid19 in Agriculture	Bishop Herber College	Webinar	National
05-07-2020	Participated	E-Quiz	St.Judes College	Quiz	National
06-07-2020	Participated	Role of logistics in global perspective	Avichi College of arts and science chennai	Webinar	National
10-07-2020	Participated	Update on covid 19	IQAC St.Marys College	Webinar	International
17-07-2020	Participated	Internet security	Sri Krishn Adithya college of arts and science ,Coimbatore	Online course	Institutional
27-07-2020	Participated	National level covid quiz	Sarah Tucker college	Online quiz	National
21-06-2020	Participated	Yoga for Harmony and peace	S.I.A college of higher education	Webinar	National
20-06-2020	Participated	Racism,Cults and crippled social Interaction	St.Marys College	Weninar	International
14-06-2020	Participated	Financial reports and its report under IFRS	Seshadri College	FDP	International

0					
20-06-2020	Participated	Statistical tools and techniques in social science research	St.francis College	FDP	
18-06-2020	Participated	Success in life –You can design your life	Rajapalayam Raju college	Webinar	National
15-06-2020	Participated	Measures to combat the impact of Covid19	Avinashalingam institute of Home science and higher education for women	Webinar	National
15-06-2020	Participated	Skill for the digital world	Geetha Jeevan college	Webinar	National
15-06-2020	Participated	Recent Trends in Capital market	American college Madurai	Webinar	National
13-06-2020	Participated	National foundation for Entrepreneur development	St.mary sCollege	Webinar	National
12-06-2020	Participated	Re energizing the classroom with Innovative teaching technique	Rajapalaya,m Raju college	Skill development program	Institutional
11-06-2020	Participated	The Role of strong internal system in organisation	Department of commerce ssc ,St,Marys College	Webinar	International
09-06-2020	Participated	A Compendium of research tools	Computer Science department St.Marys College	Webinar	State
06-06-	Participated	Ilakiyamenum ulla kanadi	Tamil department St.Marys College	Webinar	National

2020					
05-06-2020	Participated	Modern Marketing Practices in the Age of Data	GRT Institute of Engineering and Technology	Webinar	National
03-06-2020	Participated	Covid awareness Programme	A.V.C College (Autonomous)Mayiladthurai-IQAC	Webinar	National
01-06-2020	Participated	Commerce quiz	Government Arts and Science College(Women) Sathankullam	Online quiz	Institutional
27-05-2020	Participated	Manage stress before stress manages you	St.Marys College,	Webinar	National
25-05-2020	Participated	Organizational behaviour	Sri Parasakthi College for women,Courtallam	Online quiz	National
20-05-2020	Participated	IQAC	Thakur College of Science and Commerce	Webinar	National
5-05-2020	Participated	Awareness programme	Suryodaya College of Engineering and technology	IQAC	Institutional
12-05-2020	Participated	Teaching and Learning of French in India	Providence College for Women	FDP(French)	Institutional
5-05-2020	Participated	Awareness on Management and Economy	Bhopal school of social science	Webinar	Institutional
5-	Participated	Online Course	Shri Nathmal Goenka	FDP	Institutional

05 - 2020			Law College		
7-05-2020	Participated	Change in the world order	SJB institute of Technology, Bangalore	Webinar	International
11-05-2020	Participated	Social Media Addiction-A double edged sword	Forensic Consultant ASSAM & Alfa Beta Gamma	Workshop	National
11-05-2020	Participated	Psychological First Aid	St.Marys College	Webinar	Institutional
12-05-2020	Participated	Digital Marketing	IIDE-Indian Institute of Digital Education	Online webinar	National
12-05-2020	Participated	The Art Of Teaching	Nallamuthu Gounder Mahalingam College(Autonomous) Coimbatore	FDP	Institutional
13-05-2020	Participated	Corona with Chaste English	Guru Nanak College(Autonomous) Chennai	Online course	National
14-05-2020	Participated	Impact of Education	International Youth Socieity	FDP	International
14-05-2020	Participated	Mental Health and Psychological Consideration	St.Marys College (Autonomous)	Online Workshop	Institutional
17-05-2020	Participated	Research Methodology and Statistical Analysis	St.Joseph's College,Hyderabad	Online course	National

18-05-2020	Participated	Awareness Programme	Morappur College of Arts and Science,Salem	Online Course	Institutional
17-05-2020	Participated	Web Series Programme	Nature Science Foundation,Coimbatore	Online Course	State
18-05-2020	Participated	E-Quiz	G.Venkataswamy naidu College	Online	Institutional
20-05-2020	Participated	Corporate Expert	St.Thomas College of Arts and Science,Chennai	Online Programme	Institutional
20-05-2020	Participated	Entrepreneurial Challenges and opportunities	Rathinam College of Arts and Science,Coimbatore	Webinar	National
20-05-2020	Participated	Economics		Webinar	National
20-05-2020	Participated	French Course	Shima College of Arts and science	FDP	National
23-05-2020	Participated	Teacher ResilienceThe Blueprint for Efficiency during uncertainty	Anammal College of Education for women	Webinar	State
25-05-2020	Participated	Managing your finance and Investments during pandemic and current economic meltdown	St.Marys College	FDP	National
25-05-2020	Participated	Post Covid skills and stratergies for faculty	Business standard learning	FDP	National

0					
29-05-2020	Participated	Online quiz	Nawpurikia	Quiz	National
18-04-2020	Participated	Blooms Taxonomy	Delhi School of professional studies and research	FDP	National
21-03-2020	Participated	Industry 4.0	St.Mary's College (Autonomous) Thoothukudi	Confere nce	International
15-03-2020	Participated	Innovation in Methodology – A Path for Outcome Based research	St.Mary's College (Autonomous) Thoothukudi	Seminar	National
03-06-2020	Participated	Quantitative Technique in Economics Science	Vels Institute	Webinar	National
3-04-2020	Participated	Scientific Publication and Evaluation: Reference tools, Citation Analysis and Plagiarism	St.Mary's College (Autonomous) Thoothukudi	Seminar	National
15-12-2019	Participated	Recent technologies adopted in business	Kamaraj College	Worksh op	National
13-11-2019	Presented	Strategic Human Resource Management – A Global Perspective	St.Mary's College (Autonomous) Thoothukudi	Seminar	National
5-10-2019	Participated	Ethical Values as a means of effective communication	St.Mary's College (Autonomous) Thoothukudi	Worksh op	International
24-09-	participated	Digital Innovation-A transformative tool	St.Mary's College (Autonomous)	Confere nce	National

2019			Thoothukudi		
16-09-2019	Participated	Study on College Students preference Towards Cosmetics with Reference to Thoothukudi District	St.Mary's College (Autonomous) Thoothukudi	Seminar	National
6-08-21 to 8-08-21	Participated	“INNOVATIONS IN TECHNO-MANAGEMENT AND STRATEGIC CASE BASED TEACHING LEARNING”	Sinhgad Institute of Management and Computer Application	FDP	International
25-08-2019	Participated	Tally ERP 9.0	G.Venkataswamy Naidu College,Kovilpatti	Faculty Development Program	Institutional
08-09-2019	Participated	Ethical Values as a means of Effective Communication	St.Mary's College (Autonomous) Thoothukudi	Workshop	International
30-06-2019	Participated	International Multi-Disciplinary Confernce on Arts,Science,Education,Management and technology	University of Malaya,Kualalumpur	Confere nce	International
20-06-2019	Participated	International Conference on Innovative Practices in Management and Sustainability of Entrepreneurial Ventures	St.Mary's College (Autonomous) Thoothukudi	Confern ce	International
6-06-2019	Participated	E-Content processing and editing	St.Mary's College (Autonomous) Thoothukudi	Worksh op	National
3-04-2018	Participated	Logistics and Supply Chain Management	St.Mary's College (Autonomous), Thoothukudi	Seminar	National

6-02-2017	Participated	National conference cosmic concern: An Interdisciplinary dialogue in Applied Ethics	St.Mary's College (Autonomous), Thoothukudi	Seminar	State
21-12-2016	Participated	Multidisciplinary Research	St.Mary's College (Autonomous) Thoothukudi	Seminar	National
29-11-2016	Participated	Quality Enhancement in Higher Education :Teaching ,Learning and evaluation	St.Mary's College (Autonomous) Thoothukudi	Seminar	National
17-10-2015	Participated	X – Com 2015	St.Xavier's College (Autonomous) Palayamkottai	Seminar	National
16-09-2014	Participated	Technology Integrated Teaching –TIT in collaboration with ELTAI	St.Mary's College (Autonomous) Thoothukudi	Workshop	State
06-08-2014	Participated	Internal assurance Quality Cell	St.Mary's College (Autonomous) Thoothukudi	Seminar	National
22-05-2012	Participated	Emerging Trends in Management	St.Xavier's College (Autonomous) Palayamkottai	Seminar	National
19-05-2012	Participated	CRM in Banking and Insurance sector	Govindammal aditanar college	Seminar	National
18-03-2012	Participated	CRM in Banking and Insurance sector	St.Mary's College Thoothukudi,	Seminar	State
21-02-201	Participated	Symposium on Global business	St.Mary's College, Thoothukudi	Seminar	State

2					
15-02-2011	Participated	Corporate Social Responsibilities –Changing dimensions and challenges	St.Mary’s College, Thoothukudi	Seminar	State
06-03-2010	Participated	Trends in Accounting Taxation and management	St.Mary’s College, Thoothukudi	Seminar	State
03-02-2020	Participated	Awareness programme	Tirupattur District		Institutional

Participation in FDP Programme:

Date	Participation	Title	Institution	No of days	Type
December 7th to 11th 2020	Participated	Building global force with academic excellence	Ballari Institute of technology and Management	5 daya	International Academic Summit
December 15th to 19th 2020	Participated	Intellectual property rights and contributions	Maharaja Institute of Technology ,Mysore	5 Days	National
December 17th to 24th 2020	Participated	Application of tools and techniques in research	Hindustan college of arts and science ,Coimbatore	7 days	National

January 4th to 7th 2021	Participated	Entrepreneurship development	Karpaga Vinayaga College	4 days	National

Papers Published in Journals:

Paper Title	Author(s)	Journal	Year	Vol	Issue (ISSN)	Page No.
A Study On College Students Preference Toward Cosmetics With Reference To Thoothukudi District	P. Maria Sahaya Rossiyana	The International Journal of Analytical and Experimental Modal Analysis	Oct2019	XI	Issue X ISSN-0886-9367 UGC-Care Approved-Scopus Indexed	
Brand preference of women towards Lakme products-An empirical study with reference to thoothukudi, Tamilnadu.	P. Maria Sahaya Rossiyana	Journal of Emerging Technologies and Innovative Research	June, 2019	VI	Issue VI ISSN-2349-5162 UGC Approved (Journal No 63975) 5.85 IF	

A Report on Marketing Tips to Promote Cosmetic Brand Effectively	P.Maria Sahaya Rossiyana	Studies in Indian Place Names	February, 2020	Volume 40	Issue 18 ISSN 2394-3114 UGC Care I IF6.3	2507-2510
Investigation of Safety concerns in Purchasing Cosmetics products	P.Maria Sahaya Rossiyana	Journal of purchasing, Logistics and supply chain management		Volume 1	Issue 1	
A study on sustainable development of entrepreneurial skills	P.Maria sahaya Rossiyana	The International Journal of analytical And Experimental Modal analysis	June 2021	Volume XI II	Issue VI ISSN No0886-9367	2263-2267
Impact of customer satisfaction and brand trust on brand loyalty:A brief study on the growth of cosmetic industry	P.Maria sahaya Rossiyana	The International Journal of analytical And Experimental Modal analysis	September 2021	Volume XI II	Issue IX ISSN 0886-9367	19-25
Green Entrepreneurship :A manageable advancement for	P.Maria sahaya Rossiyana	Journal of Women Entrepreneursh	Jan-June 2022	Volume	Issue -1	1-3

business		iop and Business management		m e - 3		
----------	--	-----------------------------	--	---------	--	--

Papers Published in Books:

Paper Title	Author(s)	Name of the book	Year	Issue (ISBN)	Page No.
Role and Impact of Strategic Performance Management System	P. Maria Sahaya Rossiyana	Strategic Human Resource Management – A Global Perspective	2019	ISBN No: 978-93-89146-72-1	315-319
Brand preference of women towards Lakme products-An empirical study with reference to thoothukudi, Tamilnadu.	P.Maria Sahaya Rossiyana	International Multidisciplinary Conference on Arts ,Social Science,Management and Technology	2019	ISBN No:971-81-944235-1-5	79-86

Responsibilities held:

Position	year
Member ,College Union	2012-13
Parent teacher Association	2017-18,2018-19
Member, Awards Committee	From 2017

Member ,College Choir	From 2017
Co-ordinator of Department of Commerce (SSC)	From December 2017
Admission committee	From 2019

Credential :

- **Acted as organizing secretary for two days national seminar on Entrepreneurship and Innovation on 24th and 25th February 2022.**
- **Has been the author of the ISBN Book no9-78-9393-7378-85 for the seminar held on 24th and 25th February 2022.**
- **Has been the member of the Editorial Board for the book “Digital Innovation – A Transformative Tool for Economic Growth” ISBN: 978-93-89146-82-0.**
- **Acted as the Organizing Secretary for the National Conference “Digital Innovation – A Transformative Tool for Economic Growth” on October 2019.**
- **Has been honored and name has been published as an awardee around 100 Online media portals from Global teaching Excellence Awards**
- **Member and Reviewer /Editorial board of IMRF journals.**

IELTS:

- **Completed International English Language Testing System with band score of 6 conducted by British Council,UK(2019)**
- **Certified with IELTS with band score of 6.5conducted by IDP(2022)**

Awards /Ranks:

- **Received Inspirational women award on March 8th**

For inspiring woman in teaching 2022 by India Star community awards presented byMTTV

- **Received Best Faculty Award 2021 from GMRAF –Global Multidisciplinary Research and Academic Foundation,Chennai,Tamilnadu,India on 13th March 2021**
- **Awarded as Best Teacher Award in Teaching from Global Teaching Excellence Awards 2020 by kites kraft production on 27th December 2020.**
- **In the service of Quality education Awarded INDO ASIAN-LUCA PACIOLI DISTINGUISHED RESEARCHER AWARD for specialization in Accounts and Business Maths and upon the recommendation of the committee on Academic Excellence Awards in IMRF projects in association with UN75 anniversary on December 15th 2020.**
 - **University First Rank-M.Com ,Received Gold Medal From Honorable Governor of Tamilnadu Surjit Singh Barnala,2008**
 - **Received Gold Medal from Education Minister Mr.Ponmudi for securing First Rank,2008**
 - **Received Gold Medal From The Principal of VOC College For securing College First and University Fifth in M.Phil in 2010**
 - **University Seventh Rank-B.Com,2006.**
 - **Certificate of Merit from Tuticorin Port trust for receiving Gold Medal**
 - **Award for the Highest Mark in Business Maths,2003**
 - **Certificate of merit for General Proficiency,2003**

Patent publication:

Title	Date
A pattern recognition technique to analyze the stress level of employees	05-02-2022

MOOC Courses:

Marketing Research and Analysis-NPTEL	November 17Th 2019	Elite with 60%
--	--------------------------------------	-----------------------

FDP courses attended:

NPTEL-AICTE funded by the Ministry of HRD, Govt of India

Additional Qualification:

Tally, MS-Office, Ms Premium Pro CS6.

Teaching Experience:

- Twelve completed years of teaching experience at St.Mary's College as Assistant Professor in Commerce (SSC) From 1.8.2009 till date (UG)
- Two years experience as coacher for Spoken English Course at St.Mary's College.

Short Term Course:

Integration of ICT tools in teaching and learning organized by V.H.N Senthilkumara Nadara College,Affiliated to Madurai Kamaraj College.

E-Content Training:

- Attended a five day E-content training programme from 19th -23rd March 2019, at St.Mary's College conducted by Alaihal Media,Trichy in collaboration with IQAC